

CATE Board of Directors Meeting MINUTES DRAFT UNTIL APPROVED

February 21, 2019

Hyatt Regency SFO • 1333 Bayshore Highway, Burlingame, CA 94010

To Do/Actions to Take
Before the
Next Board Meeting:

THURSDAY, FEBRUARY 21, 2019

Present/Roll Call: (checkmarks next to names: ✓)

Executive Officers

- ✓ President: Greg Johnson (2020)
- ✓ Past President: Denise Mikkonen (2020)
- ✓ Vice President: Jill Hamilton-Bunch (2020)
- ✓ Secretary: Carole LeCren (2019)
- ✓ ✓ Co-Treasurers: Angela Halpin, Patrick Keough

Chairs

- ✓ Membership: Joan Williams (2019)
- ✓ Policy/Legislative: Angus Dunstan
- ✓ Resolutions: Robb Polski

Council Representatives (elected every year)

- ✓ Capitol (CCTE): Angus Dunstan
- ✓ Central (CCCTE): Kathy Nichols
- Fresno (FACET): ✓ David Wisar & Janina Schulz
- Greater San Diego (GSDCTE): Gina Vattuone
- ✓ Kern (KCTE) Kim Flachmann
- Redwood (RCTE): [vacant]
- ✓ Southland (SCTE): Jennifer Silver
- ✓ Tulare (TUCATE) Carol Surabian
- ✓ Upper: Gina Cole

Members-at-Large

- ✓ Julie Paulsen (Elementary, 2019)
- ✓ Robb Polski (Secondary, 2019)
- ✓ Carol Battle (Middle, 2020)
- Carmen Carrillo (College, 2020)
- ✓ Sommer Iamele (Unspecified, 2020)
- ✓ Liz McAninch (Unspecified, 2021)
- ✓ Bill Foreman (Small Council, 2021)
- Jeannine Ugalde (Secondary, 2021)

Conventions

- ✓ Convention Coordinator: Michelle Berry
- ✓ CATE 2019 Chair: Annie Gervais
- ✓ CATE 2020 Chair: Jennifer Silver

Liaisons

- ✓ Common Core Consultant: Bill Younglove
- ✓ CWP Liaison: Tim Dewar
- CRLP: Carol Jago
- CYRM Representatives: ✓ Rebecca Detrich and Christopher Lewis
- ✓ CDE Liaison: Jennifer Howerter
- ✓ CETA Liaison: Gale Caswell
- ✓ CTA Liaison: Mindy Montanio

Resolutions Committee

- ✓ Beau Larimer, Kern
- ✓ Ashley Prevo, Greater San Diego
- ✓ Marina Santos, FACET
- ✓ Charles Schaefer, Central
- ✓ April Parker, Southland
- ✓ Anne Hartline, Redwood
- ✓ Rebecca Detrick, Capitol
[vacant], TUCATE
[vacant], Upper

I. Call to Order: 8:35 AM

II. Consent Docket

The following item of business may be voted upon by a single vote of the Board without discussion, unless and except for any item which anyone of the Board desires to have discussion about at the meeting, in which case, each item so noted will be withdrawn from the Consent Docket and handled individually in order immediately following the completion of the Consent Docket:

A. Approval of December 2018 Minutes. Moved by Surabian, seconded by Mikkonen. Tabled (still needs revised version of Policy 9.2).

B. Adoption of This Month This Year Agenda. Moved by Mikkonen, seconded by Surabian. Passed.

III. Board Reports

A. President (Johnson)

1. Reminder that the second half of lunch involves discussion about issues.
2. Greg added a second signature to the award certificates for the council nominee.
3. Reminder about use of time, since it's a one-day meeting.
4. The resolutions committee will be entering/interrupting throughout the day to present resolutions.

B. Vice-President (Hamilton-Bunch) (in absentia: flight was cancelled, hopes to be here at 1 PM)

1. LA Marriott on May 4-5 for the next CATE board meeting.
2. The advisory call went well.

C. Past President (Mikkonen)

1. Expressed her regret that the only scholarship nominee is unable to attend the convention. Hopes we can continue to use the scholarships to attract potential involved people.

D. Secretary (LeCren)

1. Please send reports as early as possible.

E. Treasurer (Halpin/Keough)

1. Convention registration brought in about \$120,000 as of today. Patrick investigated what the inflow was last year by comparison.
2. Budget for 2018-2019: Patrick has included a line for council events (Asilomar, etc.). He also pointed out the board costs were lower for the last meeting, and thanks to those people who booked early/cheaper flights, etc. and helped us be fiscally responsible.
3. Angela shared that reimbursement forms are available.

F. Membership Chair (Williams)

1. Pointed out that it may look like we have our membership compared to last year, but eventPower (the new registration system) hasn't yet processed the new members (approximately 517).
2. Request a new roster, you may want to wait 2-3 weeks so it includes the new members.
3. Clarified that people who become members/renew at convention, their membership expires at the end of January (not the date of the convention) to avoid unintended two-year memberships if a convention occurs earlier the next year.
4. Reminder that board members must be members of CATE and of NCTE.
5. The membership committee will be having a session at the convention about what it means to be a CATE member.
6. Anything you want the membership booth to promote: bring them to the booth. Kim asked if the booth would have a way for people who want to get involved to sign up. Leadership Committee was going to do something. Joan also mentioned that we have "First CATE" pink ribbons, and that there is a ribbon table.

G. Convention Coordinator (Berry)

1. As posted, but with additions...
2. Thank yous to all involved: baggers, Carole, eventPower, Cindy, Bill, Annie, etc.
3. The new registration has pros/cons; we will need Cindy to liaison and invoice.
4. Additional costs: security for registration in an open lobby area; extra delivery trip for Curtin to bring eventPower equipment.
5. Food costs are exorbitant: continental breakfasts may cost as much as \$12,000; lunches will be served without desserts (but edible centerpieces) in order to save costs.
6. Shared the "Events of Interest to the Board" cards and the various obligations for council members, including the President's Reception.
7. Shared how board members need to spread out at meals, and greet attendees with fellow council ribbons.
8. Went over parking (free, discounted).

IV. Report of Liaisons

A. CTA - Montanio [as posted]

1. Last meeting was interesting, regarding many teachers going on strikes to support students, not just for increased pay. Discussion about charter schools (1 in 5 leaves public schools to attend charters). Was put on a legislative committee for curriculum and instruction. Apologizes for not being able to secure a CTA grant due to a sudden retirement of the person who helped

B. CWP - Dewar [at the pre-convention]

C. CLRP - Jago [in Anaheim presenting, will be here later this evening]

D. *California English* - Jago [as posted]

E. CCSS - Younglove

1. Bill polled the board about the ability to administer SBAC (bandwidth, access to computers, sufficient testing window (Annie), etc.)
2. Bill referred to his poster that involves the history of testing and common standards, and pointed out that Pearson just sold off their publishing arm, but kept the assessment.
3. Bill complimented Jennifer on her thorough CDE report, and pointed board members to the links about the frameworks.
4. Brought a number of folders that cover issues: Every Student Succeeds, educational budget, SAT/ACT vs. SBAC (alternate ways of assessing students), etc.

5. Shared a US News and Report “from a Nation at Risk to a Nation of Hope” with 84 endorsees in an ad. The report is 80 pages. There is an executive summary which he passed around. Bill also wrote a summary. He finds the concept and the level of the people involved impressive. Kim complimented Bill for his amazing resources.

F. California Department of Education – Howerter [as posted]

1. Jennifer added her enthusiasm about the fifth art (media art), and also pointed out the health education framework.

2. She is interested what initiatives the new superintendent will be establishing.

G. CETA - Caswell [as posted]

1. She learned from Bill Foreman that new teachers are getting theater information.

H. CYRM - Gervais/Detrich

1. We have 300+ books for the CYRM luncheon, and 300+ meal attendees.

V. Report by CATE Councils

A. Capitol (Dunstan)

1. The council has been supporting

B. Central (Nichols) [as posted]

C. Fresno (Schulz) [as posted]

D. Greater San Diego (Vauttone) [as posted]

E. Kern (Flachmann) [as posted]

1. Kim highlighted four things that she thinks other councils should steal:

-we do things that includes all levels (intersegmental): examples: the university and high schools brought in a speaker and advertised together (180 people attended)

-get a One Book, One [City] event (we worked with the city library) (we attracted teachers from other subject areas) (we had a writing contest OBOC and an art contest as suggested by a college)

-we do a postcard blitz in the summer (hand addresses postcards to “dropped” members); it’s all about the welcoming

-an invitation to the Kern council party tonight 5:00-6:30 PM Suite 7037

F. Redwood (vacant) (Williams)

1. Just launched the local writing contest. Have a resolution committee member. We have people, but we don’t have anyone who wants to take on the leadership role.

G. Southland (Silver) [as posted]

H. TUCATE (Surabian) [as posted]

1. Yosemite is upcoming. The registration is not there yet. It is at the beginning of the waterfall season. Even though we are not in the valley (we’re at Tenaya Lodge), it’s worth it just for the scenery.

I. Upper (Cole)

10:00 - 10:15 AM Break

VI. Standing Committee Meetings (Round One)

Give minutes, preferably sent via e-mail (exactly the way you want them to appear in the minutes) to LeCren by the end of the meeting.

A. Executive Finance

B. Publications

C. Membership

A. Executive Finance – Patrick Keough, Michelle Berry, Gina Cole, Annie Gervais, Angela

Halpin, Jill Hamilton-Bunch, Greg Johnson, Carole LeCren, Denise Mikkonen

To Do/Actions to Take
Before the
Next Board Meeting:

- B. Publications – Sommer Iamele, Tim Dewar, Angus Dunstan, Jennifer Howerter, Carol Jago, Liz McAninch, Mindy Montanio, Robb Polski, Jennifer Silver, Bill Younglove
- C. Membership – Joan Williams, Carol Battle, Carmen Carrillo, Gale Caswell, Kim Flachmann, Bill Foreman, Kathy Nichols, Julie Paulsen, Janina Schultz, Carol Surabian, Gina Vattuone, David Wisar

VII. Reports from Standing Committee Meetings (Round One)

A. Executive Finance Report [submitted by Patrick Keough]

I. Convention Budget

A. Discussed budget projections for CATE 19 Convention Registration

B. Cost overruns

1. Security and AV costs will be higher than initially projected
2. Our costs for speakers will be lower than projected, so we will make up money there

II. Event Power and Out of State W9

A. Because Event Power is out of state, this provided a payment challenge for school districts, as EPs address is outside the state of California

B. We will be working to send invoices to those school districts

C. We will have a workaround for next year so that district POs are handled through a California address

III. CATE's W9, TIN number, and local councils

A. A local council had a challenge using CATE's TIN number for their bank account

B. Some banks may not understand that local councils are all under CATE's umbrella, and hence should be able to use CATE's TIN number

C. One suggestion for local councils to name their bank accounts "CATE (local council name)

IV. 1099 Protocol

A. Carol and Angela are working to create a form that we can give to speakers and others.

B. Treasurers should receive a copy of this so that they can determine who should receive a 1099 at the end of the tax year.

B. Publications [submitted by Sommer Iamele]

* possible topics for the writing prompt- investigating text.

* How do we get more participation in the writing contest? Possibly partner with community/school libraries? Post on district websites? Bill suggested sending the prompt to CSU English/writing department

* Maybe offer a "prize" for the school? Possibly give a gift certificate to the school to buy books?

* Possibly change the category to "New Teacher" instead of college level? Carol Battle shared the idea that new teachers (she is currently teaching them) are overwhelmed, so without a monetary award, this is not the audience to pursue

*Discussion ensued about the pros/cons of the due dates: early dates help get the

word out, but are too early for teachers to know their students and promote the prompt.

- *CATE web- time for an update? Make it more colorful? Decided to wait until May to see if there is money to pay for an update
- * would like more pictures
- *CATE Facebook- Jennifer Silver would like to be added as admin
- *Twitter- look back in minutes to see who was owner of previous account to delete account
- * Hashtag for next year's convention- #InvestiCATE, this year's is #CATE2019 and #CATE19

C. Membership [submitted by Joan Williams]

- * planned their session for Saturday afternoon
- * discussed setting up the membership booth at the exhibit hall

LUNCH 12:00 PM-1:00 PM

1:00 PM

VIII. First Report of the Resolutions Committee

Angus Dunstan presented his committee and the three resolutions via a Google doc. A motion is made to put the resolution to the members at the Sunday board meeting, discussion ensues, and the motion is defeated (or passed). Defeated resolutions can be revised and re-presented later in the day to be revisited.

April Parker presented Resolution 1: On Recognizing Standard English Learners (SELs). Moved by Parker, seconded by Dunstan. Discussion/revisions were suggested. Passed.

Beau Larimer presented Resolution 2: Professional Development Recommendation for teaching Digital Media Literacy through Project and Inquiry Based Learning. Moved by Larimer, seconded by Dunstan. Discussion/revisions were suggested. Passed.

Rebecca Detrich presented Resolution 3: On Requiring Ongoing Professional Growth. Moved by Detrich, seconded by Dunstan. Discussion/revisions were suggested. Passed.

1:55 PM

IX. Issue Sharing

Elementary: Julie Paulsen reported that she read the Nation of Hope executive summary that Bill Younglove shared, and she says that she has hope with the social/emotional goals listed there. Denise added that the technology emphasis mentioned in Resolution 2 is embedded in K-5 curriculum.

Middle: Annie shared that her district is requiring students to be enrolled in their grade level, regardless of EL level--with those students who need EL support being put in an EL course, eliminating their elective class. Kathy shared that her district is creating half an hour "access" classes where teachers can teach elective-type topics with the hope to engage struggling students. Angela shared that her middle school has a problem with students as young as 7th graders who are only on campus a few periods, because they can get "exceptions" (e.g. membership in a gym or being on a club sport to replace P.E.). Discussion ensued about the loss of social interaction.

High School: The discussion continued about dual enrollment/college classes on cam-

pus, 4 x 4 block schedules, online courses, credit recovery, and the pressure of adding on grade points. Greg referred to it as the clickification of education. David shared that the regular/lower students have to struggle with credit recovery which turn into sub-par education and diploma mills. Discussion ensued about the pressures on students, the parental/societal pressures to raise children to get into a good college, the mistrust that parents/society has for the professionalism of teachers (and the process of learning/education in a school setting).

College: Kim shared that having students take college courses in high school (e.g. freshman composition in junior year) eliminates the benefit of taking college courses on an actual college campus. Bill Younglove shared that the teaching credentialing process includes TPEs and TPAs, which include an evaluation that following the new teacher to their first place of employment.

Kim complimented this new element of the board meeting, and hoped that people will turn some of these issues into resolutions to be presented to the resolutions committee.

Welcome to special visitors: Anne and Punky Fristrom

X. Standing Committee Meetings (Round Two)

A. Policy/Censorship: Robb Polski, Carmen Carrillo, Gina Cole, Tim Dewar, Angus Dunstan, Jennifer Howerter, Carol Jago, Mindy Montanio, Julie Paulsen, Bill Younglove

B. Convention Coordinating: Michelle Berry, Annie Gervais, Angela Halpin, Jill Hamilton-Bunch, Greg Johnson, Patrick Keough, Carole LeCren, Denise Mikkonen, Jeannine Ugalde

C. Leadership: Kim Flachmann, Carol Battle, Gale Caswell, Bill Foreman, Sommer Iamele, Liz McAninch, Kathy Nichols, Jennifer Silver, Carol Surabian, Gina Vattuone, Joan Williams, David Wisar

3:45 PM

IX. Reports from Standing Committee Meetings (Round Two)

B. Convention Coordinating [submitted by Michelle Berry]

1. Last minute details. For example: Annie and Bill are setting up a repository for the presenters to post their handouts/materials.
2. The convention coordinating committee was trained on how to register people.
3. Reminder: visit the exhibit hall and thank the exhibitors.
4. The issue of refunds came up again. There are no refunds after February 1. Requests

ACTION ITEM: To give a free one-year CATE membership to the drawing winner at the annual business meeting. Moved by Gervais, seconded by Keough. Passed.

C. Leadership [submitted by Kim Flachmann]

ACTION ITEM: To keep Policy 16.0, no revisions. Moved by Flachmann, seconded by Foreman. Passed.

ACTION ITEM: To start the process of changing Bylaw 7.3.1. to change the term of president and vice president to three years. Moved by Flachmann, seconded by McAninch.

Passed.

To Do/Actions to Take
Before the
Next Board Meeting:

ACTION ITEM: To start the process of changing Bylaw 7.3.2 to change the term of secretary and membership chair to three years. Moved by Flachmann, seconded by McAninch. Discussion ensued. Passed.

ACTION ITEM: To start the process of changing Bylaw 7.3.5 to change the term of past president to three years. Moved by Flachmann, seconded by Williams. Passed.

Second Visit of the Resolutions Committee

Angus read the revision of Resolution 3. Discussion about further issues that were discussed as possible future resolutions ensued. Bill Younglove brought up a senate bill that is in the works to ask charter schools to be transparent about the innovations that they have developed. The committee was commended for their work, and informed that they would next serve on Sunday morning at the annual business meeting.

IX. Continuation of Reports from Standing Committee Meetings (Round Two)

A. Policy/Censorship [submitted by Jennifer Howerter for Robb Polski]

Resolutions:

For the new resolutions committee: what is our next step? Is this what we want to do next year?

We think that this is a good idea, and money well spent.

Mindy: what do we ultimately do with the resolutions? Is it just something we post but no one goes to? She went to the NCTE website and liked how they are backed by research. She would like to see our resolutions also backed by research. She thinks it's a great first start. Perhaps they could meet virtually over the year and research the resolutions. Mindy believes that the research is very important.

Goal of the committee: the local councils can bring their issues.

Mindy: how do we get this out there? We send it to a list of people. Bill: we also forward to legislators, CDE, etc. Important to see the list of who its being sent to though. Important to get resolutions into the hands of legislators.

Bill: state of the house resolutions. Something that could come up in any board meeting that they felt was important and needed to be dealt with. And they could kind of create it on the spot. So, within the committee, there is a place for local council issues and for something that the board can put forward.

Reminder that we can review the past resolutions to see whether the issue was brought forward before and how we can build upon it if so.

Discussed what NCTE does and compared it to CATE. NCTE deals a lot with censorship.

Suggestion for the committee: more researched based, can give them more time to research. Maybe also we need to define resolutions committee role, especially in comparison to the policy/censorship committee.

Agenda items for next time: can use time to review history of CATE resolutions and report to the board our findings. Review NCTE resolutions and see if there is something that we could craft in a CA context. Discuss Senate Bill 126 – calls for clarity and transparency for charter schools.

Diversity committee:

We don't want it to just be something discussed and then it goes away. We need to know who is actually on the committee and when we can meet. The committee can also craft a purpose statement and clarify a meeting schedule.

Scholarships unclaimed: we can give them through the diversity subcommittee. We would like more clarification on what the scholarships are.

The people who were interested in serving on a diversity committee were asked to "meet" sometime before the next board meeting: Battle volunteered to head the committee, Gervais, Montanio, McAninch, Nichols, Hamilton-Bunch. Jennifer Howerter offered to join the committee.

X. Old Business

1. Greg asked Angus to review how the resolutions committee went. Angus felt that it went well.
2. Bill Foreman was asked at the last meeting to investigate our investment concerns:
 - 1) that we were invested in a fund that holds securities that do not uphold the values of our organization and our students;
 - 2) that we have objections to Vanguard itself, since one of the funds that he found for us to invest in is a fund run by Vanguard. He asked if the objection was to the fund or to the company? Sommer asked if we should discuss it when the person who objected to our investments [she was not in the room at the time Old Business was brought up]. Some board members recalled that the objection was to the type of investment (e.g. firearms) not necessarily to the investment company. Bill will continue to investigate, he will consult with Michelle, and David will help Bill
3. Bill Younglove shared reviewed that part of the issue with the ESSA was the report out (for California, the "dashboard").

XI. New Business

1. Carol Battle is on the election ballot for an NCTE position to be on the middle-level section steering committee.

XII. Adjournment

Moved to adjourn by Dunstan, seconded by Polski. Meeting adjourned at 4:54 PM.