CATE Board of Directors Meeting December 7-8, 2013 Double Tree Hotel Burlingame 835 Airport Blvd, Burlingame, CA 650-344-5500

Present: Michelle Berry, Robert Chapman, Gina Cole, Carrie Danielson, Susan Dillon, Charleen Delfino, Angus Dunstan, Kim Flachmann, Anne Fristrom, Punky Fristrom, Trevor Guina, Jill Hamilton-Bunch, Nancy Himel, Greg Johnson, James Kliegl, Carole LeCren, Debra Martinez, Liz McAninch, Denise Mikkonen, Megan Schimmel, Carol Surabian, Jeannine Ugalde, Bill Younglove. Guest: Marina Santos

Absent: Bill Foreman, Richard Hockensmith, Carol Jago, Courtney Lockwood, Kristy Orona-Ramirez

Saturday 8:50 Call to Order

- I. Opening
 - A. LeCren/Surabian moved to approve CATE Board Minutes for September 2013.

 Motion approved
 - B. Berry/ Dunstan moved to accept the CATE Board December 2013 Agenda.

 Motion approved
- II. President's Report
 - A. NCTE in Boston was successful and attendance was up. Tracey Sprague and Kristy Orona-Ramirez won awards.
 - B. Asilomar Conference attendance increased and it was a good conference.
 - C. Annual Reports are due by the end of December. These are different than the Board Reports
 - D. CETA requests support with issue for California Commission on Teacher Credentialing

III. Past President

- A. Elections will be in February. Nominations are due today or people can petition to get on the ballot.
- B. Award packets are due today at the December meeting.

- C. Distinguished Service Award nomination is chosen and Delfino/Chapman moved to give Jim Burke CATE's Distinguished Service Award. Motion approved.
- D. Henke/Fristrom Scholarship--Carol Battle of San Diego nominated.
- E. Henke/Fristrom Scholarship--Candace Dorn of San Diego nominated
- F. Virginia Reid Scholarship--Sabrina Kastrup of San Diego nominated
- G. Delfino/Mikkonen moved to accept these scholarship winners. Motion approved.
- IV. Secretary Report
 - A. Minutes posted
 - B. Policies updated
 - C. Business cards available
 - D. CATE Computer repaired and available for Membership Booth

V. Treasurer's Report

A.	Checking Account	\$ 22,911.14
	Vanguard GNMA	\$ 58,201.37
	Vanguard 500 Index Fund	\$ 50,512.95
		\$131,625.46

- B. IRS Report available upon request
- C. The treasurer's books for 2012-2013 were checked and found to be in order.
- VI. Membership Report
 - A. Joan Williams has been working with Cindy Conlin on electronic renewal reminders
 - B. Precision is doing well with membership lists.
 - C. Councils should check and use local membership lists available from the Membership Chairs.

- D. We need to make sure we are getting membership through events by making it part of the fee.
- E. Discussion of the benefits to having a reciprocal membership agreement with NCTE

VII. Convention Coordinators

- A. Thanks to Punky and Anne Fristrom for their help and guidance
- B. Work continues on 2014 convention
- C. Exhibit Hall
 - 1. 26 booths have been sold. We may have tech groups displaying computers and educational software.
 - 2. Nancy Himel spent time at NCTE Exhibit Hall and it has been productive for CATE.
 - 3. Having sessions in the Exhibit Hall has been a good selling point.
 - 4. Congratulations to Nancy Himel for her hard work to improve the sales at the Exhibit Hall.
- D. Audio/Visual negotiations continue
- E. Rooming will be handled by Michelle Berry
 - 1. Two suites are available for councils to rent. (update--they are rented)
 - 2. President, Convention Chair, and Convention Coordinator get a suite and do not pay half.
- F. Advertising for CATE 2014 continues on CATEweb and CATE Facebook
- G. Yosemite Conference was successful.

VIII. CATE 2014 Convention Chair

- A. Two-Minutes for CATE volunteers need to commit to a topic.
- B. Major speaker introducers need to add bio information for the program.
- C. Business cards for volunteers available. Discussion about what benefits go to each category of volunteer.

D. Session presentations are organized. Bill Foreman will check in presenters at the convention.

IX. CATE 2015 Convention Chairs

- A. Robert Hass presented at Asilomar and Chairs hope he will present
- B. Hicklebee's Book Store has committed
- C. Bill Foreman will be responsible for presentations
- D. Lisa See will present and there are negotiations with other authors and presenters.

X Liaisons

A. CTA (Martinez)

- 1. Overall CTA is accepting Common Core and moving on with its development.
- 2. Information about the Bond Measure (see board report)
- 3. CTA is restructuring.
- 4. CTA sponsorship for Convention 2014 was approved this year.

 Convention Committee will determine how to best use funds.
- 5. Equity and Human Rights Conference, Kristy Orona-Ramirez will receive the Jim Clark Award.
- B. California Writing Project (Marlink)

Jayne Marlink will send a report

- C. CCSS (Younglove) (For more detail on this report, see Old Business below)
 - 1. Excellent resources
 - a. CTA--some of the best CCSS
 - b. California Administrators
 - c. ASCD
 - 2. Discussed the impact of "Gates Money" and the impact of business on education

- a. Bandwidth--not adequate bandwidth at this time
- b. Time to design and adapt
- c. Coordination among all levels and segments (time to talk)
- d. Stake holder inclusion (taxpayers, parents, etc.)
- e. Media understanding--the gap between the old testing and the new
- 3. Discussion of CCSS and testing, how to get the word out to parents, media.

XI. Councils

- A. Capitol (online) Event on poetry.
- B. Central (online) Raised \$600 at Asilomar for new teachers. Increased number of entries for the writing contest
- C. Fresno (printed report) Yosemite Conference took a lot of time. Successful conference with good feedback. The council would like to continue it next year. The council is trying to build the membership and add events. Possible date for Yosemite Conference (October 10,11,12)
- D. GSDCTE (online) Council is contacting universities and colleges in order to make a stronger connection.
- E. Kern (online) Event with Jim Burke. Upcoming event already has over 100 signed up.
- F. Redwood (online) September meeting had a good turnout. Author event.
- G. Southland (no report) Nancy Himel reported that Southland had a poetry reading (A Song for Matthew Shephard), board increase
- H. TUCATE (online)
- I. Upper (online) Council continues to organize events and activities

XII. Standing Committee Meetings

- A. Policy and Censorship
 - 1. Legislative Update

Debra's Martinez's previous report covered the most of the legislative issues

- 2. Discussed pro's and con's of legislative analyst

 The loss of CATEnet and CommuniCATE means we are not serving our members with information about legislative issues. We will try to post resolutions or political issues on our FB page.
- 3. The committee recommends the CETA Theater Credential resolution for presentation to the CATE Board. Moved by Dunstan/Kliegl to accept the resolution as written with Punky Fristrom's friendly amendment. Motion carried. (See below).
- 4. Discussion of a possible CATE Common Core presentations to be made available around the state and not just at convention.
- 5. Discussion of liaisons and what organizations might be helpful to CATE and supportive of CATE.
- 6. Moved by Dunstan/Chapman to accept the following CATE Board Resolution:

12/8/13

Resolution in support of the restoration of the Single Subject Theater Credential

Whereas arts education is an essential part of the regular curriculum in all California schools; and

whereas Theater and Dance remain the only two core subject areas (as designated by the ESEA) in the state of California that have standards without dedicated credential programs to support their implementation; and

whereas Theater teachers should have the same subject specific training as other subject areas teachers so that the tens of thousands of students currently studying Theater in California schools can have the same highly qualified teachers as students in Music, Visual Arts, English, Mathematics, Science and History/Social Studies; and

whereas Superintendent Torlakson's arts education task force has recommended the restoration of a Theater credential; and

whereas the most recent Teacher Advisory Panel to the Commission on Teacher Credentialing has also recommended the restoration of a Theater credential;

be it therefore resolved that CATE (California Association of Teachers of English) urge the Commission on Teacher Credentialing to accept these recommendations and reinstate the Single Subject Theater Credential.

To:

Gai Jones, past president of CETA, Gai.jones@sbcglobal.net

Linda Darling-Hammond, Chair, Commission on Teacher Credentialing

Motion Accepted.

B. Convention Committee

- 1. Update by Carole LeCren, Convention Chair
- 2. Coffee cart discussion for Exhibit Hall
- 3. Bag stuffing will be done by Carole LeCren's students. Items should be sent to Carole LeCren by Feb. 1
- 4. Akiko Morimoto will be in charge of New Teachers Table
- 5. Massage chairs may be available.
- 6. Raffle tickets will be placed in bags for art posters
- 7. Two Minutes for CATE is already in development
- 8. There will be a raffle for a two nights' stay at a hotel and one for a registration for next year's convention
- 9. Pre-convention meeting on Wednesday at 4 p.m. before the convention
- 10. Carole LeCren has a Dec. 15 deadline for the program.
- 11. It is suggested that Precision and Golden Ink be invited for a meal at the convention.
- 12. CATE 2016 renegotiation is still ongoing. Last Friday a new person was assigned to negotiate. A chair for that convention needs to be chosen next May.
- 13. CATE 2019 will be in Northern California
- 14. Marina Santos is interested in chairing the Yosemite Conference, and was present at Board meeting today to meet with committee and discuss proposed new contract with Tenaya.

C. Leadership

1. President, Vice President, College, Unspecified, and Middle are due for election in 2014

LeCren/Chapman moved and seconded that Denise Mikkonen and Trevor Guina be nominated for President and Vice President respectively. Motion carried.

Berry/Delfino moved to nominate Carmen Carrillo as MAL Unspecified. Motion carried.

Kristy Orona-Ramirez has already petitioned to run for MAL Middle. Daniela Sow and Mary Adler are running for MAL College.

Amended at Feb. 13, 2014 CATE Board Meeting to state: Kristy Orona-Ramirez was nominated for MAL Middle by signature submission. Mary Adler was nominated for MAL, College by Southland Council. Daniela Sow was nominated for MAL, College by Greater San Diego Council.

- 2. NCTE Leadership was not discussed because the Line Item is zero.
- 3. One of the awardees from CATE 2014 will be forwarded to NCTE as secondary Teacher of Excellence

Sunday 8:45 a.m.

XIII. Presidents' Meeting

The presidents are revising the council president's handbook. Revision is more complex than expected, therefore it will take more time.

XIV. Standing Committee Meeting(continued)

D. Executive Finance

- 1. Convention Expenses/Revenues
 - a. We are thankful about CTA's contribution to CATE 2014
 - b. The determining factor is the registration in the last three weeks.
 - c. Thanks to Nancy Himel for her hard work in the Exhibit Hall

2. Budget

- a. CATEweb needs to be updated; Michelle will contact Cindy Conlin.

 At the end of the convention, we would like to have a meeting with Cindy to give her some ideas.
- b. Thanks to donations to CATE, we are in a better financial situation.
- c. Motion Dillon/Dunstan to give the Convention Coordinator the authority to update CATEweb content as necessary. Motion carried.

d. Motion by Delfino/Chapman to accept all CATE 2014 award winners. Motion carried.

Kern - Friday, General Session

Mary Hon, Classroom Excellence, Elementary

Southland - Friday, General Session

Olga Kokino, Classroom Excellence, Secondary, Stephanie Johnson, Teacher of Excellence, College

Central - Saturday, Luncheon

Tawny Zemlock, Classroom Excellence, Elementary

Redwood - Saturday, Luncheon

Anne Sahlberg, Classroom Excellence, Secondary

Upper - Saturday, Luncheon

Kim Jaxon, Classroom Excellence, College

San Diego - Saturday, General Session

Henke Scholarship

Candice Dorn

Carol Battle

Virginia Reid

Sabrina Kastrup

Award of Merit

Evan Taylor and Que Pasa Grill

Classroom Excellence, Elementary

Cheryl Kaiser, Classroom Excellence, Middle

E. Publications

- 1. Winners of CATE Creative Writing Award
 - a. CATE Creative Writing Contest

- 3-4 No winner
- 5-6 Morgan Herron, Honorable Mention and no winner
- 7-8 Sangeetha Bharath, Central
- 9-10 Ksenya Belysheva, San Diego
- 11-12 Samantha Shieh, Central

College No winner

b. Professional Writing Contest

Prompt:

Teachers, as part of a helping profession, "pay it forward" every school day. Our students go on, in turn, to give back via their families, their jobs, their community and society at large. Teachers also "pay it forward" by invigorating the profession, whether by serving as mentors, on school site/district committees, as community liaisons, or in subject-related organizations. Describe a time when you or another teacher you know was inspired to "pay it forward" and made such an unrecompensed contribution.

Deadline is August 31, 2014, Olga Kokino is in charge of judging the contest, Bill Younglove will assist if necessary.

F. Membership

- 1. Information/Leadership cards. Not many are returned, but we have had people get involved through the cards so it is worth it to continue. It is also a way to get people to the Annual Business Meeting because they are used for the raffle.
- 2. Cindy Conlin has created a database with limited personal information.

 Presidents like that they will be marked as "active" or "inactive."
- 3. Cindy wants to send a letter when people get an email about membership. The committee suggests that it be kept short so that people can read it and then quickly renew.
- 4. Committee suggests that we keep track of what is more efficient: paper renewals or electronic renewals. Then the least effective can be dropped.
- 5. Membership gifts will be luggage tags

- 6. Carrie will send Joan the count on the ribbons to see if Joan needs to order them
- 7. Our resolutions have power.
- 8. Twitter presence. Posting during the convention and starting sooner. Jeannine Ugalde is willing to get involved in initiating that.
- 9. The committee urges local councils to push for or require membership in their professional development events.

XV. Old Business

Bill Younglove submitted this for inclusion in these minutes for further use as needed.

- A. A reminder of three great Common Core State Standards (CCSS) resources:
 - 1) CTA trainings/conferences,
 - 2) Association of California School Administrators' Standard Finder 9 CD (\$),
 - 3) Association for Supervision and Curriculum Development's *Educational Leadership* magazine (last four issues especially).
- B. Assuming that the "Business-Educational Complex" is pressing teachers to produce students who are college and career ready, able to compete in the global economy, by virtue of their listening and articulation skills, their close (re)reading and writing skills that utilize textual evidence, and their collaborative communication skills, said teachers should (be able to) demand, in exchange (minimally):
 - adequate bandwidth (and, a given: computer availability and accessibility). [By 12/13/2013, all Local Educational Agencies will have had to file with the CDE and SBE a "Technology Readiness Tool" report.];
 - 2. time (to collaborate--to adapt, to adopt, to design, to implement, to assess formatively/summatively; to reassess);
 - 3. coordination among segments (elementary/secondary--middle/senior high, junior colleges, undergraduate and graduate institutions-- a la Anchor Standards);
 - 4. stakeholder inclusion (parents/guardians especially, via Local Control Funding Formula--community taxpayers; then, too, student offspring in the schools);

- 5. media understanding--promulgate, in and over time, understanding about any impending "test score gaps" between the CCSS English and Math 2014/15 field test outcomes and the (new, yet-to-come) CalMAPP (California Measurement of Academic Performance and Progress).
- C. As a kind of footnote, today's (12/11/13) *Long Beach Press-Telegram* noted that the Teachers Association of Long Beach (TALB) has just negotiated an agreement with the LBUSD to establish a "Common Core Committee" made up of district and TALB appointees to "collaborate on how the Common Core Standards will be implemented." CTA has advocated such collective bargaining agreements regarding the CCSS, from day 1 (i.e., post August 2, 2010).
- D. Because at least two CCSS metaphors were shared at the Board meeting, I am listing below the most frequent ones I [Younglove] have come across by the CCSS proponents/leaders:
 - 1. The CCSS are: guidelines, a lense, a map for learning, a destination (with signposts), and a blueprint.
 - 2. The CCSS are not (supposed to be): curriculum itself, a list of things to do, how to teach (i.e., not pedagogy). According to the leaders, the CCSS are not even all the Standards a teacher may invoke--or teach to.
- E. Finally (completely unrelated to the CCSS!), in April 2013, President Obama called upon companies, universities, foundations, and philanthropists to join him in the pursuit of Grand Challenges--ambitious and daring goals aimed at solving society's greatest problems. As a result, UCLA is now undertaking "Thriving in a Hotter Los Angeles: Achieving 100% Sustainability in Energy, Water and Biodiversity by 2050." To this end, UCLA will involve six dozen of its most prominent and renowned scholars and staff from 30 centers and nearly two dozen departments--and raise will \$150,000,000 to help finance six projects, which will serve as a global model.

Punky Fristrom and Liz McAninch suggested that CATE write a resolution regarding this issue.

XVI. New Business

Moved by Berry/Dillon that Publications will look at the problems with the CATE Creative writing contest and find a solution (Possible flyer and or policy change) Motion carried.

XVII. Motion to adjourn Delfino/Chapman Motion carried.