

Board of Director's Meeting
February 19, 2009
Santa Clara Marriott
2700 Mission College Boulevard Santa Clara, CA 95053

The meeting was called to order by President Robert Chapman at 8:35 A.M. He welcomed the board and asked all board member to introduce themselves. In attendance:

Board members included: *Member-at-Large* Kathy Allen, *Past President* Michelle Berry, *Member-at-Large* Karen Brown, CATENet Moderator Jim Burke, *SCTE Representative* Carmen Carillo, *Resolutions Chair* Kathleen Cecil, *Member-at-Large* Carrie Danielson, *Vice President* Charleen Delfino, *Member-at-Large* Susan Dillon, *CCTE Representative* Angus Dunstan, *Treasurer* Anne Fristrom, *Convention Consultant* Keermeen Fristrom, *Member-at-Large* Tish Griggs, *CATE Chair 2010* Nancy Himel, *Member-at-Large* Richard Hockensmith, *Kern Representative* Barbi Lapp, *GSDCTE Representative* Ron Lauderbach *CCCTE Representative* Elizabeth McAninch, *Upper Representative* Shelly Medford, *CTA Liaison* Debra Martinez, *Redwood Representative* Anne Sahlberg, *Member-at-Large* Cheryl Hogue Smith, *TUCATE Representative* Carol Surabian, *Secretary* Lorraine Tracey, *Membership Chair* Joan Williams, *CCCC Liaison* Bill Younglove. *Policy Analyst* Martha Zaragoza-Diaz, *Resolutions Committee Members:* Karen Brown (UPPER), Blair Campbell (FACET), Kathleen Cecil, (CCCTE) Joanie Fleetwood (CCTE), Jill Hamilton-Bunch (Kern), Lisa Ledri-Aguilar (Greater San Diego), Tim McGlasson (TUCATE), and JoAnn Moore, (Redwood) and *CYRM Representative* JoAnne Mitchell.

Excused: *California English Editor* Carol Jago

McAninch moved and Hogue Smith seconded approval of the December 6/7 board minutes. MOTION CARRIED.

Hogue Smith moved and Dillon seconded the approval of the agenda. MOTION CARRIED.

BOARD REPORTS

PRESIDENT – Report is ONLINE.

President Chapman dismissed the Resolutions Committee to carry on their work.

He noted that none of the Emails regarding the LGBT strand were from CATE members.

Chapman received the annual letter from Millie Davis acknowledging our affiliation with NCTE.

A dinner invitation from Patricia Buerger, Perfection Representative, was discussed with the Advisory Committee.

Regarding the state budget Chapman's district expects the year to be worse than last year.

Twenty two annual reports were received, 11 are still missing.

CATENet and CATEweb were assigned to the Publications Committee.

Chapman sent letters to Senators Boxer and Feinstein to introduce himself and to let them know that he will attend the National Advocacy Day in Washington D. C.

Chapman Commended Delfino, McAninch, LeCren, Hogue Smith, Berry, and P. Fristrom.

He reminded the board that each board member should sit one per table at the meal functions, except for the banquet where they should all sit at the reserved tables.

VICE PRESIDENT: Report is ONLINE.

Delfino combined the Convention Report with the Vice President Report
JCIM mandates that all districts buy the books that are approved. Though no monies are given. The process for reviewing the books has changed. MaryAnn Goodwin no longer is assigned to CATE and the State has not replaced her and perhaps won't.

PAST PRESIDENT: Report is ONLINE.

Announcements: Berry was thrilled to report many past presidents will be attending the 50th Anniversary Convention. There will be a tribute at the Saturday night banquet. They include Ed Farrell, Pat Cipriani, Kermeen Fristrom, Bob Infantino, Robin Luby, Diane Lucas, Vince Piro, Anna Roseboro, and Aaron Spain. The board approved a complimentary banquet ticket and a small token gift from the board to each past president.

Important Dates: Berry announced important dates: April 23, NCTE Advocacy Day; July 19-21, Affiliate Leadership Meeting; October 20, National Day of Writing, and November 19-22, the Annual NCTE Convention.

NCTE Awards: NCTE has a myriad of awards for affiliates. The board was asked to review them. Berry suggested that CATE's awardee for Award of Excellence - Secondary should be considered for the NCTE High School Teacher of Excellence Award. This was referred to the Leadership Committee. Also the Leadership Committee should consider the NCTE Teacher of the Dream award. Berry will ask for an extension so that at the May Board meeting, nominations can be brought forth.

Regarding the election: five people submitted pictures and a statement and there have been no additional nominations. They are Jill Hamilton-Bunch for Member-at-Large - Small Council, Joan Williams, Membership Chair, Jim Kliegl, Member-at-Large Secondary, Richard Hockensmith, Member-at-Large - Unspecified, and Carrie Danielson, Secretary, as well as the following representatives from local councils. Capitol, Angus Dunstan; Central, Liz McAninch; FACET, Tish Griggs; GSDCTE, Ron Lauderbach; Kern, Barbi Lapp; Redwood, Anne Sahlberg; Southland, Carmen Carrillo; TUCATE, Carol Surabian and Upper, Shelly Medford. Berry will bring back the results to the May board meeting. She clarified how additional nominations may be made. There are three voting mechanisms: after the business meeting on Sunday, via ballot in the March issue of *California English* or online through CATEweb.

Berry announced these awards that will be given at the Convention.

Central Council – three awards, an Award of Merit to Tstoz Tes of the Steinbeck Center, and two Classroom Excellence Awards, one at the College Level, Jonathan Lovell, SJSU and one at the Secondary Level, Nancy Kennett, Piedmont Hills High.

Kern – one Classroom Excellence Award at the College Level, Kim Flachmann - CSU Bakersfield,

Redwood – one Classroom Excellence Award, the Middle School Level, Maureen Taylor, McKinleyville Middle School

San Diego – two awards, an Award of Merit to One Book/One San Diego and a Classroom Excellence Award, the Elementary Level to Denise Mikkonen at Stone Ranch Elementary.

Southland – two awards, an Award of Merit to Shifra Teitelbaum/YouThink and one Classroom Excellence Award, the Secondary Level to Brian Jeffrey, Los Osos High School

TUCATE – one Classroom Excellence Award at the Secondary Level to Tanya Perez, El Diamonte High School

Upper - two awards, one Award of Merit to Lois Miller and one Classroom Excellence Award at the Secondary Level to Pam Stark, Sutter Union High School.

NCTE Elections: Berry announced that four Californians running for NCTE positions. Ballots will be out in April and are due June 1st.

Survey: Results of an NCTE survey were given to Berry and it indicated who might be interested in being part of a local professional organization. We need to contact these NCTE members who are not members of CATE.

SECRETARY: Report is ONLINE.

Tracey reported minutes were edited, printed, sent and posted on the website.
Directory updates were posted on the website.
Her role at the 2009 Convention is the Lesson Plan Chair.

TREASURER'S REORT:

Checking Account Balance	\$ 26,415.94
Memorial CD	\$ 11,386.10
Marilyn Kahl Memorial CD	\$ 4,600.47
Marilyn Kahl #2 CD	\$ 11,634.58
Vanguard GNMA Portfolio	\$136,580.09
Vanguard Index Trust	\$ 20,890.91

MEMBERSHIP: Report is ONLINE.

CONVENTION COORDINATOR: Report is ONLINE.

President of Presidents: No report.

LIAISON REPORTS

CDE - No Report.

Policy Analyst: Report is ONLINE.

CYRM – Mitchell announced publishers are not contributing books for the luncheons. Books left from last year will be used. In 2010 the winner of the young Adult Category will be awarded at CATE. A new representative is needed and will be advertised at the luncheon.

CWP -- No report

CLRP - No report

California English – Report is ONLINE.

CATEweb - No report

CCCC - Flyer available for Sacramento Summit.

CTA: Report is ONLINE. Delfino gave a special thank you to CTA for sponsoring the Friday morning breakfast.

Standing Committee Meetings were convened.

The board recessed for lunch at 12:00 noon.

RESOLUTIONS COMMITTEE

The Resolutions Committee gave the first reading of five resolutions. They were read and the Board reacted with comments and suggestions. The Committee reconvened their meeting session to rewrite the resolutions.

CATE COUNCIL REPORTS

Capitol - No report.

Central - Report is ONLINE.

FACET - Report is ONLINE

Greater San Diego - Report is ONLINE

Kern - Report is ONLINE

Redwood - Report is ONLINE

Southland - Report is ONLINE

TUCATE - Report is ONLINE

Upper - Report is ONLINE

Standing Committee Meetings resumed

RESOLUTIONS COMMITTEE:

A second reading of the five proposed resolutions was given. The committee will prepare dissemination of the proposed resolutions at the council breakfasts and the Sunday business meeting.

Cecil moved and Delfino seconded accepting Resolution #1 – Commendation of the Convention Committee. MOTION CARRIED.

Cecil moved and Hogue Smith seconded accepting resolution #2 – Eligibility for CAHSEE. MOTION CARRIED.

Campbell moved and Hogue Smith seconded accepting Resolution #3 - Drop-out Categories. MOTION CARRIED.

Hamilton-Bunch moved and Delfino seconded accepting Resolution #4 – Community College Placement Tests. MOTION CARRIED.

Fleetwood moved and Dillon seconded accepting Resolution #5 – One Book, One City. MOTION CARRIED.

Committee Meeting Reports.

Policy/Censorship - ANGUS DUNSTAN, Carmen Carrillo, Bob Chapman, Carrie Danielson, Debra Martinez, Anne Sahlberg, Bill Younglove, Martha Zaragoza-Diaz

Younglove introduced the 13th annual two-day education summit in Sacramento on Friday, February 27, 2009. Martinez shared a form: How to lobby your state legislator. She shared CTA Position Papers on Public Education Issues. The one-cent sales tax initiative will not be supported by CTA if it is in the present budget.

Zaragoza-Diaz reported that the budget bill was passed. There were several concessions that were made in order for Senator Maldonado to support the bill. Eliminated was the 12 cent gas tax. It will be made up with a ¼ cent tax, federal stimulus money and \$600 million in line-item vetoes.

Chapman will attend the Advocacy Day in Washington and he hopes to meet with Senators Feinstein and Boxer. Could CATE support sending a group to Sacramento on Wednesday, April 22 with the hope to meet with as many state legislators as possible, as well as the Education Committee of the assembly. What can we give to them: Resolutions? Specific Legislation?

Action Item: Support the financial costs of sending members of the CATE Board to the Advocacy Day in Sacramento. If CTA would put the initiative on the ballot, does CATE support it? Do we need a pamphlet or publication that can be left with policy makers when we meet with them?

National Day of Writing – work in conjunction with CWP. Announce and encourage ½ hour of writing on that day. Put on websites, *California English*. Local councils contact news agencies about that day. Sponsor some kind of reading in bookstore. Invite teachers to read something they have written. Would local retail places support a Teacher Appreciation Day on that same day?

Convention Coordinating - PUNKY FRISTROM, Michelle Berry, Charleen Delfino, Susan Dillon, Anne Fristrom, Nancy Himel, Richard Hockensmith, Liz McAninch, Cheryl Hogue Smith, Lorraine Tracey

Discussed CATE 2009.

Discussed CATE 2010. Suggested that Friday include a college strand and Saturday include an elementary strand. To do this requires continuing a one-day registration. That will be acted on in May.

P. Fristrom moved and Lauderbach seconded to appoint Michelle Berry as Chair for CATE 2011. MOTION CARRIED.

Discussed CATE 2014. There are six proposals. It was suggested that the contract include computer labs and internet access at favorable terms for CATE.
Discussed finances for CATE 2010.
Discussed reappointment of registrar.
Discussed Coordinator Assistant position. Recommend delaying advertising.

P. Fristrom moved and Dunstan seconded that for 2010 the convention committee receive a 50% discount on registration but not on meals. MOTION CARRIED.

P. Fristrom moved and Burke seconded that we eliminate the exhibitor's reception. MOTION CARRIED.

Leadership - *CAROL SURABIAN*, Kathy Allen, Karen Brown, Tish Griggs, Barbi Lapp, Ron Lauderbach, Shelly Medford, Joan Williams

The Leadership Committee discussed the responsibilities of presidents, and all board members, at the convention. A reminder to all board members to please be visible, sit at different tables. Make sure leadership cards get to Joan Williams.

There is a full slate for this year's election. If there is a change in council representation, bring the name to the May or September board meeting.

After looking through the recommendations of the award winners for CATE 2009, the committee has chosen to forward the name of Brian Jeffries to NCTE as the High School Teacher of Excellence.

Surabian moved and Himel seconded that Brian Jeffries nomination be forwarded to NCTE for High School Teacher of Excellence. MOTION CARRIED.

The Leadership Committee discussed the NCTE Teacher Leadership grant and Multicultural Teacher of the Dream. A few names were mentioned, but it was hoped to open it to all councils for recommendations. The committee urged inviting potential leadership candidates to come to the May board meeting or possibly do a SKYPE-like conference. In the future, we would like to have presidents bring names of future leaders and teachers of color to the December board meeting. This would allow the committee to provide more access for teachers throughout the state.

A discussion followed regarding budget priorities and decided that even during years of financial difficulty, fostering future leaders is urgent through attendance at board meeting but to exercise discretion when inviting said future leaders, considering the proximity to the meeting site.

In response to further CATE's presence in the public, it was urged that the board members utilize the County Offices of Education. Many of these offices have a relationship with media. They can help publicize the award winners, state officers and events of note.

Executive/Finance: - *CHARLEEN DELFINO*, Michelle Berry, Bob Chapman, Angus Dunstan, Anne Fristrom, Punky Fristrom, Cheryl Hogue Smith

The committee did not bring anything forward in the form of a motion. They did discuss several items including the issue of convention attrition but it was too early to know what the impact would be. Convention registration was greater than what was expected by early registration that indicated that the numbers might be disastrous. A great number of registrations came in very late. There were a significant number of one-day registrations. It is impossible to know if those are people wouldn't have registered at all or who might have gone for the complete registration. Also, there are several people who had signed up for meals and did not attend the convention at all. This can only be seen as a positive. It appears that the larger number of people signing up for meals can be attributed to the popularity of the local award winners and use of well-known local authors.

The committee talked about the need to look at the budget at the May meeting and to make serious reductions to the budget due to the negative effect of school finances which is due to the drastically reduced state budget. CATE can only anticipate that attendance at the CATE Convention will continue to be problematic, and since that is the main source of income we will need to look at all expenditures very carefully.

The committee asks each member of the board to make a suggestion about a savings that can be made in the budget. Also, each board member could bring two concrete suggestions for budget savings in any area. These ideas should be sent with the board report so that they can be compiled prior to the meeting to save time at the meeting.

Publications: - LIZ MCANINCH, Jim Burke, Carmen Carrillo, Susan Dillon, Nancy Himel, Ron Lauderbach, Anne Sahlberg, Bill Younglove

CATE/NCTE Writing Contests: Olga Kokinko drafted a prompt for the Professional Writing Contest. Deadline for submission is August 31, 2009. The committee worked on a draft of the prompt for CATE 2010 Writing Contest. The prompt will be finalized at the May Board Meeting.

CATE Webmaster: Members of the committee discussed the job description for the CATE webmaster position. The committee leaned toward offering a stipend rather than an hourly salary. In light of economic conditions the committee recommended a \$5000 yearly maximum. Jim Burke recommended Cindy Conlon, a professional website designer, who charges \$35/hour.

McAninch moved and Hogue Smith seconded to allow publications to advertise for the webmaster position as widely as possible at the rate of \$35 an hour not to exceed \$5000 or a yearly stipend of \$5000. MOTION CARRIED

CATENet: Jim Burke announced to Publications that after sixteen years, he was stepping down from CATENet. He recommended that he close the present site (the original listserve has been take over by spam). Jim recommended *Constant Contact* as a possible site for the new version of CATENet. Jim also indicated that he would be more than happy to speak with persons interested in managing CATENet.

P. Fristrom moved and Williams seconded to accept Jim Burke's resignation with great thanks for all he has done for CATE. MOTION CARRIED.

NCTE National Day of Writing: The 2010 CATE Writing prompt will clearly show the date in October and suggest that teachers allow their students to write to the CATE prompt on that day.

Budget Priorities: It was recommended that the CATE webmaster stipend be lowered by at least \$1000/year. It was suggested that we entertain the idea of cutting one issue of *California English*. Since Carol Jago was unable to attend this meeting, Publications will discuss this idea with the *California English* editor before making any recommendation.

Membership: - JOAN WILLIAMS, Kathy Allen, Karen Brown, Carrie Danielson, Tish Griggs, Richard Hockensmith, Barbi Lapp, Debra Martinez, Shelly Medford, Carol Surabian, Lorraine Tracey

The membership chair needs assistance in setting up the booth. It will be next to the author's signing booth. Baskets, candy, signs are provided as well as extra copies of *California English* and pens from last year, some luggage tags, and pop-up things, Pearson donated lanyards and it was suggested giving the lanyards to local councils to distribute. Also, the new CATE membership brochures will be available. Danielson brought the **Powerpoint** presentation she created.

Membership is working on membership outreach by marking the pens themselves. If drawn, the individual will win a gift i.e. a complimentary membership to pass on to a colleague. A

suggestion was made that the board, buy a membership to give to someone. Williams would then send a magnification bookmark to each person who gives a new membership to someone else. This would help people understand the value of CATE. Magnifying bookmarks may be sent to new members as well.

Should we give a membership to someone who receives an award? Is the return worth it. We need to look at our targets. Possibly promote the CATE's writing contest as public relations work.

Discussion ensued on how to reach out to new teachers. How can we tap into BITSA and the Professional Learning Community? Can CATE buy into Facebook?.

Membership needs to get information from NCTE membership chair as to which NCTE members are not CATE members. Williams would collaborate with Jago to write a letter encouraging membership to those who are not CATE members.

No Old Business

No New Business

Dunstan moved and McAninch seconded to adjourn at 6:03 P.M. until after the business meeting on Sunday. MOTION CARRIED.

Sunday, February 22, 2009

Hockensmith moved and Medford seconded to reconvene the board meeting. MOTION CARRIED.

President Robert Chapman called the meeting to order at 9:45 A.M.

McAninch moved and Carillo seconded that CATE appoint Jack (Jake) Stanford as CATENet moderator with expenses not to exceed \$300 a month for building and maintaining this site. MOTION CARRIED

Fristrom moved and Hogue Smith seconded that Eddie Hase's contract as registrar be renewed for another year. MOTION CARRIED

P. Fristrom moved and Delfino seconded the renewal of Jeff Wilson's contract as exhibit manager for another year. MOTION CARRIED

Announcements

The board was asked to be on lookout for employees of the hotel who deserve to be recognized. Board members made many positive remarks regarding the hotel and their employees.

Discussion regarding limiting the number of books each person can purchase at one time when getting them signed by an author ensued.

The affiliate representatives were asked to take lanyards to distribute to their members.

A grateful thank you from the Fristroms for the wonderful tribute which was totally unexpected..

Berry moved and Dunstan seconded to adjourn the meeting at 9:20 A.M.

Respectfully submitted,